

**21<sup>ST</sup> Annual Southern Showcase Sale**  
**August 19, 2017**  
**Armuchee, Georgia**

<u># Lots</u>	<u>Description</u>	<u>Gross Dollars</u>	<u>Average</u>
9	Embryos	\$11,825	\$1314
2	Pregnant Recipients	\$7,000	\$3500
9	Open heifers	\$13,150	\$1461
6.5	Bred heifers	\$24,400	\$3754
26	Bred Cows	\$47,550	\$1829
52.5	Lots	\$103,925	\$1980

High Selling Lot: **\$7,750** Lot 21 Half Interest Bred Heifer, **PMS Isabella 065C**, consigned by Pigeon Mountain Simmentals, LaFayette, GA and purchased by Jay Anderson, St. Paul, NE

2<sup>nd</sup> High Selling Lot: **\$3,500** Lot 26 Bred Heifer, **PMS Loretta 104C**, consigned by Pigeon Mountain Simmentals, LaFayette, GA and purchased by Jay Anderson, St. Paul, NE

3<sup>rd</sup> High Selling Lot (tie): **\$3,000** Lot 24 Bred Heifer, **ANDJ/SCE Prima Donna 53C**, consigned by Select Cattle Enterprises, Armuchee, GA, and purchased by Morris Hicks, Fyffe, AL.

3<sup>rd</sup> High Selling Lot (tie): **\$3,000** Lot 54 Bred Cow, **Hayfields Big Ey 103 426 029**, consigned by Jay Anderson, St. Paul, NE and purchased by Pigeon Mountain Simmentals, LaFayette, GA.

Comments: A buying crowd filled with both familiar and new faces was on hand to purchase this offering that included top Simmental, Simbrah, Angus and SimAngus genetics showcased at the Select Cattle Enterprises sale facility near Rome, Georgia. Buyers were from GA, TN, AL, and NE.

Volume Buyer: Chaney Waldon, Lyerly, GA.

Auctioneer: Col. Greg Clifton, N. Richland Hills, Texas

Internet Bidding/Broadcast: DVAuction

Sale Consultants: Warren Garrett, Canton, Texas; Leroy Lane, Waynesboro, Georgia;  
 John Moseley, Jr, Blakely, GA

Sale Manager: Impact Marketing & Management, Inc. Armuchee, Georgia